

# News Release

ONE AGENCY. ONE BIG SURPRISE.



**COLE CUSTER'S  
SURPRISE INSIDE**



presented by:



## FOR IMMEDIATE RELEASE

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## **SURPRISE INSIDE #2 - NASCAR DRIVER COLE CUSTER, THE GENE HAAS FOUNDATION, WOW WOW! CLASSIC WAFFLES, AND SECOND HARVEST FOOD OF METROLINA PARTNER TO SURPRISE 150 CHILDREN AT THE WEST GASTONIA BOYS AND GIRLS CLUB**

*Surprise Inside Program was Created by the Food Bank to Surprise Six Different Partner Agencies.  
The Gene Haas Foundation Donated \$150,000 Which Will Provide Additional Surprises Over the  
Upcoming 12 Months.*

CHARLOTTE, North Carolina (December 13, 2022) – On Monday, December 12th, Second Harvest Food Bank of Metrolina, NASCAR Driver Cole Custer, The Gene Haas Foundation, and WOW WOW! Classic Waffles held the Food Bank's SURPRISE INSIDE #2 and surprised 150 children between the ages of 6 to 11 years of age at the West Gastonia Boys and Girls Club. A Food Bank truck delivered stockings full of fun items, presents for each child, dinner from Chick-Fil-A, and a holiday meal for their families that included turkeys and food boxes for their Christmas Day.

The Food Bank has partnered with Cole Custer and The Gene Haas Foundation since 2021 and cannot thank them enough for their continued support. Both are true hunger advocates who constantly brainstorm with the Food Bank team to come up with ways they can get involved to help feed more children, seniors, families, and veterans.

Second Harvest Food Bank of Metrolina provides food to hundreds of emergency pantries, soup kitchens, shelters and senior center. Giving back to children in need is something that we are so happy to do along with our partners Cole Custer, The Gene Haas Foundation and WOW WOW! Classic Waffles.

Photos are below from event. For more information about this contact Donna Ragan, Marketing & Communications Manager at [dragan@secondharvest.org](mailto:dragan@secondharvest.org) or 704.805.1724.

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About Second Harvest Food Bank of Metrolina – As part of Feeding America, Second Harvest Food Bank of Metrolina (SHMETROLINA) serves 24 counties in North and South Carolina. In FY2021-2022, SHMETROLINA distributed over 75 million pounds of food (including over 41 million pounds of fresh produce, meat, and dairy) and household items to over 950 non-profit agencies including emergency pantries, soup kitchens, senior programs, shelters, low-income daycares, veteran assistance organizations, and animal rescues. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#), and [YouTube](#).

















