



**COLE CUSTER'S  
SURPRISE INSIDE**



presented by:



## FOR IMMEDIATE RELEASE

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## **NASCAR DRIVER COLE CUSTER, THE GENE HAAS FOUNDATION, WOW WOW! CLASSIC WAFFLES, AND SECOND HARVEST FOOD OF METROLINA PARTNER TO SURPRISE VETERANS WITH HOLIDAY FOOD**

*Surprise Inside Program was Created by the Food Bank to Surprise Six Different Partner Agencies.  
The Gene Haas Foundation Donated \$150,000 Which Will Provide Additional Surprises Over the  
Upcoming 12 Months.*

CHARLOTTE, North Carolina (December 8, 2022) – On Thursday, November 17th, Second Harvest Food Bank of Metrolina, NASCAR Driver Cole Custer, The Gene Haas Foundation, and WOW WOW! Classic Waffles kicked off the Food Bank's SURPRISE INSIDE in honor of Veteran's Day. A Food Bank truck delivered turkeys, food boxes and fresh produce to the Independence Fund, one of the Food Bank's Community Partners who are committed to empowering our nation's catastrophically wounded, injured, or ill Veterans to overcome physical, mental, and emotional wounds incurred in the line of duty.

The Food Bank has partnered with Cole Custer and The Gene Haas Foundation since 2021 and cannot thank them enough for their continued support. Both are true hunger advocates who constantly brainstorm with the Food Bank team to come up with ways they can get involved to help feed more children, seniors, families, and veterans.

Second Harvest Food Bank of Metrolina provides food to hundreds of emergency pantries, soup kitchens, shelters and senior centers, all of which serve many of those who protected our country. Giving back to an organization with such a devoted mission to veterans, like The Independence Fund is something we were honored to do along with our partners Cole Custer, The Gene Haas Foundation and WOW WOW! Classic Waffles.

[Visit this link for a video from the event.](#) For more information about this contact Donna Ragan, Marketing & Communications Manager at [dragan@secondharvest.org](mailto:dragan@secondharvest.org) or 704.805.1724.

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About Second Harvest Food Bank of Metrolina – As part of Feeding America, Second Harvest Food Bank of Metrolina (SHMETROLINA) serves 24 counties in North and South Carolina. In FY2021-2022, SHMETROLINA distributed over 75 million pounds of food (including over 41 million pounds of fresh produce, meat, and dairy) and household items to over 950 non-profit agencies including emergency pantries, soup kitchens, senior programs, shelters, low-income daycares, veteran assistance organizations, and animal rescues. Follow the Food Bank on: [Facebook](#), [Twitter](#), [Instagram](#), [Linkedin](#), and [YouTube](#).