



News Release



For Immediate Release

Contact:

Donna Ragan, Marketing & Communications Manager
Second Harvest Food Bank of Metrolina
704. 805.1724
dragan@secondharvest.org

Vital Farms Donates 500,000 Pasture-Raised Eggs to Second Harvest Food Bank

Charlotte, NC, June 19, 2020– Yesterday, Vital Farms announced a donation of 500,000 pasture-raised eggs to the Second Harvest Food Bank of Metrolina, which serves 24 counties across North Carolina and South Carolina. The donation will support Second Harvest in its commitment to provide hunger relief to individuals and families who are food insecure, at a time when fresh, protein-rich food is in great need due to the number of people affected by COVID-19.

“We are so appreciative to our friends at Vital Farms for this wonderful donation of fresh eggs - a staple in most households, however for those struggling with food insecurity, many times they are left off of grocery lists,” said Kay Carter, CEO of Second Harvest Food Bank of Metrolina. “These eggs are an excellent source of protein for our neighbors in need and will help so many in need during this uncertain time.”

Second Harvest will provide eggs to families who are receiving weekly food boxes through its school mobile pantry program and network of emergency pantries.

Vital Farms is making the donation of 500,000 pasture-raised eggs to Second Harvest Food Bank of Metrolina in partnership with Harris Teeter, one of its retail customers headquartered in Matthews, North Carolina.

Since the onset of the COVID-19 pandemic in the U.S., Vital Farms has donated over 1.2 million pasture-raised eggs to food banks and organizations including the Central Texas Food Bank, Ozarks Food Harvest, and Second Harvest, as well as to its foodservice partners who are working to keep communities fed during this challenging time. Vital Farms has also made monetary contributions to the James Beard Foundation Food & Beverage Industry Relief Fund and No Kid Hungry to help people who are food insecure and restaurants facing hardship since the COVID-19 pandemic.

“Our business has always been guided by a commitment to serve our stakeholders, which includes the communities around us,” said Jason Mosley, Director of Sales, Vital Farms. “Our hearts are with everyone who has been affected by the COVID-19 pandemic and we will do as much as we can to help the individuals, families, and businesses both during this challenging time and always.”

To learn more about how Second Harvest Food Bank of Metrolina is responding to the pandemic, visit www.secondharvestmetrolina.org.

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About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2018-2019, Second Harvest Food Bank of Metrolina distributed over 60 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#); [Twitter](#); [Instagram](#); [Linkedin](#); [YouTube](#).