

# **News** Release



#### **Contact:**

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Second Harvest Food Bank of Metrolina Preparing for Guests to Kick Up Their Heels and Raise a Glass at Wine Women & Shoes presented by Diamond Stilettos Sponsor Harris Teeter

New Location – The Charlotte Convention Center with Wonderful Wines, Fashion Show Styled by SouthPark, Key to the Closet Raffle and more!

(CHARLOTTE, NC) – September 10, 2019 – Second Harvest Food Bank of Metrolina (SHMETROLINA) will be hosting their Wine Women & Shoes (WWS) event at a new location this year – The Charlotte Convention Center in Center City located at 501 S. College on Friday, September 27th from 6:30pm-9:30pm. The 2019 Wine Women & Shoes event is presented by Diamond Stilettos Sponsor Harris Teeter.

The fundraiser features wonderful wines, a shoppable multi-designer marketplace, and charming Shoe Guys™ serving up this season's must-haves on silver platters – all signature attractions that make WWS fundraisers such a swirlin' –and-stylin' success. In addition to checking out the latest must have fashion items in the marketplace while sipping Pinots, guests will enjoy paparazzi red carpet photos, a fashion show styled by our friends from SouthPark, a Best in Shoe Contest sponsored by "Batwoman" Sundays on WCCB Charlotte's CW featuring "Fabulous Flats", "Wonderful Wedges" and "Hottest Heels.", a wonderful Key to the Closet" raffles, and more! Ticket pricing is as follows: General Admission - \$100; Girlfriends Pack for 5 - \$400 and VIP for 8 - \$1500 (VIP includes a reserved table for 8 at the Fashion Show and special perks). Learn more by visiting www.WineWomenShoesCharlotte.org.

Proceeds from the 2019 Wine Women & Shoes will assist Second Harvest Food Bank of Metrolina in providing much needed food resources to their 700+ charitable agencies in a 19 county service area and will help feed many of our hungry neighbors.

Special thanks to the following 2019 Sponsors (to date):

**Diamond Stilettos Sponsor** 



## **Platinum Pump Sponsor**



# **Shoe Guy Sponsor**



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## **Swag Bag Sponsor**

Founders Federal Credit Union The Springs Close Foundation

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The Wine Group

# **Key to the Closet Sponsor**

**Darwin Freight** 

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Perry's Diamond & Estate Jewelry

## **Best in Shoe Sponsor**

"Batwoman" Sundays on WCCB Charlotte's CW

## **Cocktail Napkin Sponsor**

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#### **Best in Show Sponsor**

"Batwoman" Sundays on WCCB Charlotte's CW

#### **Ladies Lounge Sponsor**

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#### **Non-Alcoholic Beverage Sponsor**

**Smartwater** 

## **Official Fashion Partner**

SouthPark - A Simon Mall

#### **Media Partners**

WCCB Charlotte, THE CW Luxe Lifestyle Magazine 106.9 The Link

For additional information, please contact Donna Ragan, SHMETROLINA Marketing & Communications Manager at 704.805.1724 or dragan@secondharvest.org.

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#### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2018-2019, Second Harvest Food Bank of Metrolina distributed over 60 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: Facebook: <a href="https://www.facebook.com/SHmetrolina/">https://www.facebook.com/SHmetrolina/</a>; Twitter: <a href="https://www.facebook.com/Shmetrolina/">https://www.facebook.com/SHmetrolina/</a>; Twitter: <a href="https://www.linkedin.com/company/35597092/admin/">https://www.linkedin.com/company/35597092/admin/</a>; YouTube: <a href="https://www.youtube.com/channel/UCJRIJ-GBT19ucTx9hEuwPzg">https://www.youtube.com/channel/UCJRIJ-GBT19ucTx9hEuwPzg</a>

#### **About Wine Women & Shoes**

Founded in Napa Valley in 2005, WW&S is a fun-and-fashionable national event series that lets women put their most generous foot forward, sip to their hearts' content, and laugh until their cheeks hurt. For more information on WWS, visit winewomenandshoes.com.