



# News Release

## For Immediate Release

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### **Walmart and Sam's Club's "Fight Hunger. Spark Change." Campaign Raises \$188,969 for Second Harvest Food Bank of Metrolina**

CHARLOTTE, NC (September 28, 2020)– The 24 counties served by Second Harvest Food Bank of Metrolina (SHFBM) helped to raise \$188,969 for local families in need through Walmart and Sam's Club's "Fight Hunger. Spark Change." campaign. In its seventh year, Walmart and Sam's Club engaged their customers and members, along with 22 suppliers to fight hunger during this challenging time and support local food banks across the country.

"The fight against hunger has never been more important than now. SHFBM is committed to serving our neighbors in need every day but we've seen more people in our community struggle with hunger as a result of the pandemic. That is why we are incredibly grateful for Walmart, Sam's Club, their associates, suppliers and everyone in our community who helped to support the 'Fight Hunger. Spark Change.' campaign," said Kay Carter, CEO at Second Harvest Food Bank of Metrolina.

Each Walmart and Sam's Club was matched with at least one of the 200 local Feeding America® member food banks. With over 70 million pounds distributed in 14 counties in NC and 10 counties in SC, the Food Bank relies on strong partners like Walmart – who are one of our largest food and financial corporate donors. The work that both Sam's Club and Walmart associates have done throughout this campaign truly has led to the continued success and in helping SHFBM feed the over 553,000 people living with food insecurity.

"This year's Fight Hunger. Spark Change. campaign is especially critical given the great need communities are facing," said Maria Zazycki, senior manager, Walmart.org. "We are incredibly proud of the way our customers, members, suppliers and associates stepped up to support local Feeding America member food banks that are working so hard."

Nearly \$18 million was raised this year through "Fight Hunger. Spark Change." Funds will benefit 200 Feeding America® member food banks nationwide. Additionally, Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks. The Walmart Foundation also donated \$5 million to Feeding America to help support communities and individuals facing hunger during the COVID-19 outbreak.

To learn more about how you can join the fight to end hunger, visit [www.SecondHarvestMetrolina.org](http://www.SecondHarvestMetrolina.org).

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### **About Philanthropy at Walmart**

Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By leaning in where the business has unique strengths, Walmart.org works to tackle key social issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 27 countries, employs more than 2 million associates and does business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs that work to accelerate upward job mobility for frontline workers, address hunger and make healthier, more sustainably grown food a reality, and build strong communities where Walmart operates. To learn more, visit [www.walmart.org](http://www.walmart.org) or connect on Twitter @Walmartorg.

### **About Sam's Club**

Sam's Club®, a division of Walmart, Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings and services to millions of members in nearly 600 clubs in the U.S. and Puerto Rico. Now in its 37th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items, in addition to market leading technologies and services like Scan & Go, Club Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the [Sam's Club Newsroom](#), shop at [SamsClub.com](http://SamsClub.com), and interact with Sam's Club on [Twitter](#) and [Facebook](#).

### **About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 24 counties in North and South Carolina. In FY2019-2020, Second Harvest Food Bank of Metrolina distributed over 70 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares. Follow the Food Bank on: [Facebook](#); [Twitter](#); [Instagram](#); [Linkedin](#); [YouTube](#).