

Media Advisory

Wells Fargo Collecting Non-Perishable Food Items during Holiday Season at Branches and Mobile Location in Charlotte

Wells Fargo and Second Harvest Food Bank of Metrolina, a local Feeding America non-profit affiliate that supports hunger related initiatives, are collaborating this holiday season to collect non-perishable food items for those in need. Last holiday season, thanks to the generosity of Charlotteans, more than 11,000 pounds of non-perishable food items were delivered to local food banks and pantries, providing almost 9,400 meals.

This year, from November 13 through December 31, the second annual Wells Fargo Holiday Food Bank program will once again provide the opportunity for customers and community members to conveniently donate items at any of Wells Fargo's 5,700 locations around the U.S., including 96 branches across the Greater Charlotte region.

There will also be a mobile pop-up food bank located in Charlotte at 100 South Tryon Street, in Uptown Charlotte, on Thursday, December 6, from 11 a.m. to 7 p.m., where contributions to the food bank can be made.

PHOTO OP – Mary Mack, head of Consumer Banking for Wells Fargo, will visit the mobile pop-up food bank and make a donation on Thursday, Dec. 6, at 12:15 p.m.

In addition, the mobile food bank will be set up at the following locations in Charlotte:

- Dec. 7 – 4 p.m. to 9 p.m. at Carowinds *WinterFest*
- Dec. 8 and 9 – 11 a.m. to 6 p.m. at Southpark Mall

Wells Fargo is working with Feeding America and its network of 200 food bank affiliates around the country to support near-term and long-term hunger-related causes in local communities. Wells Fargo will launch the program with a \$4 million donation to Feeding America. In addition, the company will also match up to an additional \$1 million in consumer monetary donations. During the holiday campaign, Wells Fargo's national network of 13,600 ATMs will accept monetary donations from customers and others for Feeding America. Customers and community members can also donate online and through Wells Fargo social channels.

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