

WELLS FARGO DONATING \$100,000 FOR FRESH PRODUCE FOOD BOXES TO SECOND HARVEST FOOD BANK OF METROLINA HONORING DR. MARTIN LUTHER KING JR'S BIRTHDAY

*Boxes to be Distributed in Counties with the Highest Rates of Racial Disparity
Among Those Living in Poverty*

WHO: Second Harvest Food Bank of Metrolina and Wells Fargo

WHAT: Announcement by **Wells Fargo of \$100,000 donation** which will be used to purchase **almost 8,000 fresh produce boxes**. Each box will contain 20 pounds of fresh quality produce with a variety of 7-9 different items. Boxes will focus on hearty produce with good shelf lives including sweet potatoes, cabbage, carrots, onions, celery, apples, oranges and white potatoes. Boxes will be provided to counties in our service region that have the highest rates of racial disparity among those living in poverty. This includes a dozen counties in both NC and SC.

The timing of the event is to coincide with the birthday of Dr. Martin Luther King, Jr. Dr. King believed that it is the responsibility of those with the ability to eliminate poverty to do just that - to end the pain and suffering of others. Second Harvest and Wells Fargo believe this is a perfect way to honor Dr. King and to follow his directive that "the time is always right to do what is right."

WHEN: Friday, January 15, 2021 at 10:00 a.m.

WHERE: Second Harvest Food Bank of Metrolina
500-B Spratt Street, Charlotte, NC. 28206

CONTACT: If you are interested in covering this announcement, please contact Donna Ragan, Marketing & Communications Manager at 704.805-1724 or at dragan@secondharvest.org.

About Second Harvest Food Bank of Metrolina

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 24 counties in North and South Carolina. In FY 2019-2020, Second Harvest Food Bank of Metrolina distributed over 70 million pounds of food and household items to over 800 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.