



# Media Alert



**WHAT:** Second Harvest Food Bank of Metrolina's **WINE WOMEN & SHOES 2018**

**WHO:** SHFBM and Diamond Stiletto Sponsor Harris Teeter and Platinum Pump Sponsor Felix Sabates' Mercedes-Benz South Charlotte

**WHEN:** **TONIGHT** - Friday, September 28<sup>th</sup> – 6:30pm-9:30pm

**WHERE:** The Westin Charlotte, 601 S. College Street, Charlotte, NC 28202

**CONTACT:** Donna Ragan, SHFBM Marketing & Communications Manager  
704.572.1812 or [dragan@secondharvest.org](mailto:dragan@secondharvest.org)

Break out the Manolos and the Barolos, the Jimmy Choos and those buttery Chardonnays – Second Harvest Food Bank of Metrolina will be hosting their Wine Women & Shoes event at a new location this year – The Westin Charlotte in Center City located at 601 S. College on **Friday, September 28<sup>st</sup>** from 6:30pm-9:30pm. The 2018 Wine Women & Shoes event is presented by **Diamond Stilettos Sponsor Harris Teeter** and **Platinum Pump Sponsor Felix Sabates' Mercedes-Benz of South Charlotte**.

Wine Women & Shoes 2018 will include wonderful wines, a shoppable multi-designer marketplace, and charming Shoe Guys™ serving up this season's must-haves on silver platters – all signature attractions that make WW&S fundraisers such a swirlin' –and-stylin' success. In addition to checking out the latest must have fashion items in the marketplace while sipping Pinots, guests will enjoy paparazzi red carpet photos, a fashion show, a Best in Shoe Contest for "Fabulous Flats", "Wonderful Wedges" and "Hottest Heels.", two wonderful Key to the Closet" raffles, and more!

Proceeds from the 2018 Wine Women & Shoes will assist Second Harvest Food Bank of Metrolina in providing much needed food resources to their 700+ charitable agencies in a 19 county service area and will help feed many of our hungry neighbors.

**Special thanks to our sponsors who support Wine Women and Shoes 2018:**

**Diamond Stilettos Presenting Sponsor:** Harris Teeter

**Platinum Pump Sponsor:** Felix Sabates' Mercedes-Benz of South Charlotte

**Fashion Show Sponsor:** The Finance Group – TWC Wealth Management

**Swag Bag Sponsors:** TWC Services and Western Associates

**Media Partners – TV:** WSOC-TV, Telemundo Charlotte, TV 64

**Media Partners – Radio:** K104.7FM, 103.7FM, Kiss 95.1FM, Power98 WPEG, V101.9FM

**Key to the Closet Sponsor:** Darwin Freight

**Jewelry Sponsor:** Perry's Fine, Antique & Estate Jewelry

**Best in Shoe Sponsor:** Charlotte Hornets Foundation  
**Photo Booth Sponsor:** SunTrust  
**Ladies Lounge Sponsor:** Founders Federal Credit Union  
**Non-Alcoholic Beverage Sponsor:** Pepsi

**Our MarketPlace Partners:**

CRASH Luxury Jewelry  
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Upcycle by Jelbel  
Urbean  
Kendra Scott  
Yesi Rose Fashions  
Il Embers  
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**Our Fashion Partners:**

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Rita Selects India Inspired Couture  
Teresa Jennette  
Vestique Clothing + Accessories  
Yesi Rose Fashion

**Great photo opts and more! For additional information, please contact Donna Ragan, SHFBM Marketing & Communications Manager at 704.572.1812 or [dragan@secondharvest.org](mailto:dragan@secondharvest.org).**

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**About Second Harvest Food Bank of Metrolina**

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2017-2018, Second Harvest Food Bank of Metrolina distributed over 54 million pounds of food and household items to over 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

SHFBM on Facebook: <https://www.facebook.com/SHFBM>

SHFBM on Twitter: <https://www.twitter.com/FoodBankOnTheGo>

SHFBM on Instagram: <https://www.instagram.com/SHFBM>

**About Wine Women & Shoes**

Founded in Napa Valley in 2005, WW&S is a fun-and-fashionable national event series that lets women put their most generous foot forward, sip to their hearts' content, and laugh until their cheeks hurt. For more information on WWS, visit [winewomenandshoes.com](http://winewomenandshoes.com).